

consulting • technology • distribution • service for bakeries, confectioneries, ice-cream shops and gastronomy



locations

- Polmarkus is a company operating nationally in B2B sector.
- Central Office is located in the south part of Poland in Pyskowice. It's divisions are located in Kraków, Wrocław, Łódź, Słupsk.
- Location of divisions allows to reach a wide group of Customers, counting today close to 4000 units.
- Related units in Czech Republic and Slovakia.



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We Create Development Together



We Create Development Together



We Create Development Together



consulting • technology • distribution • service for bakeries, confectioneries, ice-cream shops and gastronomy

The Polmarkus company has been established in 1992. Today it is a market leader on Polish market in the area of distribution and complex services for bakery, confectionery, ice-cream shops and gastronomy.

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customers in B2B sector



articles in the offer



specialized vehicles in company's own fleet



pallet places in warehouses



240 employees



Central Office and 4 departments together give us 5 warehouses in key locations. 2 foreign units.



3 private labels



modern cold storage in the range +2°C ÷ +6°C, freezing storage temp. up to -20°C



transportation cold chain and freezing chain



own import from over 30 countries



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Polmarkus is a family owned company, cultivating multigeneration bakery tradition, reaching back to the year 1932. On the one hand, tradition and experience passed from one generation to another; and on the other continuous development and innovativeness in the industry.



Marek Szmidi
The President
of the company

By setting up the company in the year 1992 we relied on a long history of functioning in our branch and on rich experience. From our homes we brought respect and passion for the professions of baker and confectioner, as well as the conviction that one cannot stand still and be spectator of the future.

All our business actions are the results of the execution of our aims and adopted strategies. We are the leader in our sector and we want to strengthen and develop this position. We rely on building stable relations with the market and with particular pressure on quality of customer service, professional consulting, trainings and development. We use our competence connected with passion and engagement to present, in the best possible way, innovative solutions in the area of technology, production, sales organization and marketing. We believe that those actions assist and support the development of our Clients and baking-confectionery industry.

Consious of our position on the market, we assume the obligation to set out an example of good practices in our branch. Regardless of how much the world around us changes, good bakery and confectionery products will always be in demand. And we will accompany our Customers in accordance with our motto: "We Create Development Together".

The actions of our company are described by the motto:
We Create Development Together

**Quality is the indicator
of our Clients' satisfaction.**



quality of products, quality of service

- Polmarkus points primarily on the high quality of offered products and complex Customer Service.
- The company cooperates with almost 300 leading suppliers from Poland and abroad in the range of: **raw materials, decorations, packagings, cleaning agents, accessories, machines and devices.**
- Quality and safety of goods is guaranteed by **HACCP** certificate in the range of distribution, warehousing and trading with food products.
- **Internal audit** have been introduced in modern high-storage warehouses for purchase, warehousing, transportation and sales system monitoring.
- Transportation fleet consists on over 60 vehicles of different load capacity, equipped in cooling units. This allows to organize goods supplies in any amount, on time and with maintenance of cold chain.

Clients

- Sales department is oriented on supplying solutions and supporting Customers with knowledge and experience.
- Fast and efficient customer service is possible as a result of close cooperation between Customer Service Department and work of Sales Representatives, staying in direct contact with Clients.
- Sales system allows for quick reaction to changing market and to adjust the offer to client's needs.
- We set up a **vanselling channel** in the area of sales of fresh and frozen products. Delivery time was reduced to minimum, in order to assure the highest quality of delivered products.



We Create Development Together

**Cooperation
with Clients is a relation
based on experience
and trust.**

**We offer full technological support in the range of
modern solutions and technologies.**



**3 private
labels
import from
30 countries**

technological support

- We offer **complex sales concepts** to our clients - from raw materials and semi-finished products, through decorations and proper packages, up to the selection of best accessories, equipment and devices.
- Knowledge and experience of our food technologist, who continuously create new recipes and develop products available in the offer, support our Clients. Technological presentations with participation of food technologist may take place in Training Center in our Central Office or in Client's Office.
- We are in possession of training back-up facilities in the form of two technological rooms, in which our Clients gain and improve their skills.
- Under the patronage of the **Polmarkus Academy** we organize cycles of trainings on the scope of bakery, confectionery, ice-cream production, chocolate application, English style decorating, knowledge about coffee, as well as trainings dedicated to sales attendants and employees of confectionery, ice-cream shops, and coffee serving shops.
- **Polmarkus Academy** offers also management business trainings.



private labels

- **Suprima** is the line of selected products with wide application. Among **Suprima** range there are bakery and confectionery mixes, creams, stabilizers, fillings, gastronomic stuffings, ice-cream basis.
- **Aleksander** is a carefully selected canned fruits line coming from own import.
- **Sinfonia del Gusto** is a line of ready made sweet and salty products, dedicated to direct sales.



**We support our client's business sector by offering
modern solutions, optimal products and best way
to profit from technology.**

Cash & Carry Points

- As the first in the branch we set up a self-service Cash & Carry Points which offer full set of decorations, accessories, packagings, cleaning agents, machines and devices.
- **Cash & Carry Points** operate in Central Office in Pyskowice, in Wrocław, and in Kraków.
- We know how important After-Sale-Service is for the Clients - therefore we assure professional installation of devices purchased in our company, as well as service after sales.

online store

- Since 2012 we offer online sales of accessories, machines & devices.

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www.polmarkus.com.pl**